

Islamic Finance *news*

The World's Leading Islamic Finance News Provider



Media Kit 2014

Introduction

Established in 2004, *Islamic Finance news* covers all realms of Islamic finance, providing professionals around the globe with a vehicle to educate and understand the market, the players, the individuals and perhaps more importantly, the benefits over, and comparisons with the conventional banking system.

Published every Wednesday, *Islamic Finance news* is the industry's leading, e-newsletter providing over 22,500 individuals with unrivaled editorial coverage of the global Islamic financing market.

Islamic Finance news provides you with insightful and intelligent editorial coverage helping you keep ahead. Our dedicated team of expert in-house journalists produce more editorial content than any other covering this industry. Each issue includes a cover story and all the news from around the world in the news briefs and reports sections.

Industry professionals and leading academics contribute via non-biased, educational and up-to-date country and sector reports, giving you a first hand knowledge and understanding of the Islamic finance markets and instruments from an experts' point of view.

Who reads *Islamic Finance news*? Individuals from financial institutions, central banks and government bodies, associations, academic institutions, law firms and the corporate sector. Everybody involved in Islamic finance or who is interested in learning more about the industry.



Newsletter

COVER STORY

Headlining the newsletter, the in-house authored cover story focuses on the biggest issues and current developments directly impacting the global Islamic financial markets

IFN RAPIDS

A one-page snapshot of all the news from around the globe from the past seven days

NEWS BRIEFS

Our comprehensive region-by-region overview of the week's news, with special sections for Deals, Funds, Takaful, Ratings and Moves and includes extended reports for the key stories

SHARIAH PRONOUNCEMENTS

A weekly practical Fatwa including full disclosure. Brought to you by our partners; Dar Al Sharia Legal & Financial Consultancy – Dubai

IFN REPORTS

A series of in-house authored industry focused reports covering the all important topics for the week. With a no-holds barred approach, we tackle the subjects others aren't

IFN ANALYSIS

In-depth primary analytical research reports on that weeks' country and sector focuses, these are produced in-house by our resident global markets analyst

IFN CORRESPONDENTS

Our team of IFN Correspondents has been carefully selected to contribute short country & sector reports focusing on the latest developments in their respective markets

COLUMNS

Leading industry practitioners share their thoughts and insights on the industry at large, providing regular updates on the trends, influences and direction of the fastest growing sectors of the Islamic financial world

INSIDER

An analytical report focusing on a different financial institution each month with Islamic capabilities, and targeted for a scrupulous interrogation



FEATURES

Focused reports written by the industry's leading practitioners, regulators and scholars providing you with genuine and authoritative practical knowledge of the Islamic financing industry



INTERVIEWS

Our monthly one-on-one with a leading industry practitioner, provides you with the opportunity to understand more about the individuals leading the Islamic financial institutions



CASE STUDY

A weekly editorial led report focusing on one of the latest transactions emerging from the Islamic capital market accompanied by a concise term sheet



DEAL TRACKER

A comprehensive list featuring the 50 most recently announced, but not completed, transactions



DATA

A series of pages providing updates on the performance of the Islamic finance industry's Bonds, Loans and Project Finance sectors, the Shariah Funds best performers and our very own Shariah Indexes.



EVENTS DIARY

A comprehensive guide to the upcoming major Islamic finance related conferences



Exclusive
You may have noticed the word 'exclusive' didn't feature in the above introductions to our sections. That's because it's a given for Islamic Finance news: All of our content is 100% exclusive to us.

Editorial calendar

Month	Issue	COUNTRY	SECTOR
January			
8 th	Awards Special	IFN Deals of the Year 2013	IFN Best Banks Poll 2013
	Issue 1	Syria	Debt Capital Markets
15 th	Issue 2	Bahrain	Leasing
22 nd	Issue 3	Canada	Regulatory Issues
29 th	Issue 4	Palestine	Corporate Governance
February			
1 st	Supplement	IFN Annual Guide	Featuring: Technology & Human Capital
5 th	Issue 5	Jordan	Risk Management
12 th	Issue 6	United Arab Emirates	Treasury Products
19 th	Issue 7	Morocco	Mergers & Acquisitions
26 th	Issue 8	Afghanistan	Syndicated Finance
March			
1 st	Supplement	Deals of the Year	
5 th	Issue 9	Luxembourg	Accounting & Tax
12 th	Issue 10	Indonesia	Real Estate
19 th	Issue 11	Korea	Ratings
26 th	Issue 12	Brunei	Securities & Securitization
April			
1 st	Supplement	Africa	
2 nd	Issue 13	Russia	Project & Infrastructure Finance
9 th	Issue 14	Malaysia	Stock Broking & Trading
16 th	Issue 15	Kazakhstan & Central Asia	Structured Finance
23 rd	Issue 16	Oman	Sukuk
30 th	Issue 17	Philippines	Derivatives
May			
1 st	Supplement	Takaful & re-Takaful	
7 th	Issue 18	Pakistan	Private Banking & Wealth Management
14 th	Issue 19	Latin America	Technology
21 st	Issue 20	Australia & New Zealand	Equity Capital Markets
28 th	Issue 21	China & Hong Kong	Retail & Microfinance
June			
1 st	Supplement	Europe & the Americas	
4 th	Issue 22	Djibouti	Liquidity & Secondary Markets
11 th	Issue 23	Brazil	Trade Finance
18 th	Issue 24	Thailand	Cross-Border Financing
25 th	Issue 25	Qatar	Private Equity & Venture Capital Financing

Month	Issue	COUNTRY	SECTOR
July			
1 st	Supplement	Law	Featuring: Law Poll Results
2 nd	Issue 26	Egypt	Regulatory Issues
9 th	Issue 27	Lebanon	Treasury Products
16 th	Issue 28	UK & Ireland	Debt Capital Markets
23 rd	Issue 29	Senegal	Leasing
30 th	Issue 30	Turkey	Corporate Governance
August			
6 th	Issue 31	Yemen	Risk Management
13 th	Issue 32	India	Mergers & Acquisitions
20 th	Issue 33	France	Syndicated Finance
27 th	Issue 34	USA	Accounting & Tax
September			
1 st	Supplement	Islamic Investor	Featuring Offshore Finance & Poll Results
3 rd	Issue 35	Sri Lanka	Real Estate
10 th	Issue 36	Bangladesh	Ratings
17 th	Issue 37	Tunisia	Securities & Securitization
24 th	Issue 38	Libya	Project & Infrastructure Finance
October			
1 st	Supplement	Asia	
1 st	Issue 39	Offshore Centers	Stock Broking & Trading
8 th	Issue 40	Saudi Arabia	Structured Finance
15 th	Issue 41	Nigeria	Sukuk
22 nd	Issue 42	Singapore	Derivatives
29 th	Issue 43	Bosnia	Private Banking & Wealth Management
November			
1 st	Supplement	Sukuk & Capital Markets	Featuring: Project & Infrastructure Finance & Real Estate
5 th	Issue 44	Iran	Technology
12 th	Issue 45	Kuwait	Equity Capital Markets
19 th	Issue 46	South Africa	Retail & Microfinance
26 th	Issue 47	Japan	Liquidity & Secondary Markets
December			
1 st	Supplement	Middle East	
3 rd	Issue 48	Kenya	Trade Finance
10 th	Issue 49	Iraq	Cross-Border Financing
17 th	Issue 50	Sudan	Private Equity & Venture Capital Financing

For article contributions and press releases, please email us at: news@REDmoneygroup.com

IFN supplements & special features 2014

IFN Annual Guide (February)

A comprehensive review of the year just past and a preview of the year ahead. This, the 9th edition, will again be the industry's must-have annual report on the global Islamic finance industry covering every market and every sector.

Special Features

Technology, Human Capital, Deals of the Year and Best Islamic Banks Poll results.

IFN Deals of the Year (March)

The annual IFN Deals of the Year Handbook, now in its 6th year, serves as a review of the industry's most innovative and complex Islamic structures from the IFN Deals of the Year awards.

Europe & the Americas (April)

Although harboring the world's leading conventional financial markets, the western world still lags behind its Asian and Middle Eastern contemporaries for Islamic finance.

In this report we focus on the developments being made, the key participants, regulations, trends, issues and challenges being faced.

Takaful & re-Takaful (May)

Our annual focus on the global Takaful and re-Takaful industry delves deep into the products available, the markets in which they are available, the potential opportunities, the regulations, the guidelines, the industry players, trends, issues and challenges.

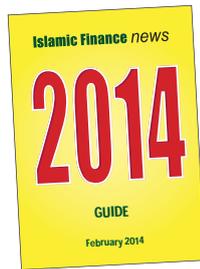
Africa (June)

Recognized for its wealth in commodities and raw materials, Africa is fast becoming a significant player in the financial realm.

In this our annual review of the continent we'll be feasting our eyes over the key markets, regulations, players and opportunities lying in wait.

Law (July)

Featuring the highly regarded IFN Law Poll and IFN Leading Lawyers, our annual IFN Law Supplement is now entering its 8th year. Every market and sector is featured ensuring a comprehensive report. Particularly of interest to in-house counsel of corporates, banks & regulators in addition to your colleagues and peers.



Islamic Investor (September)

Perhaps the most important component within the Islamic financial industry, Islamic investors span both the retail and institutional markets space.

Special Feature

Offshore Finance

Asia (October)

Currently the largest and most influential market in the global Islamic finance space, Asia continues to evolve. In this annual report we will not only feature the heavyweights of Indonesia and Malaysia, but also focus on the key and developing markets.

Sukuk & Capital Markets (November)

The backbone of the Islamic finance industry, this report will cover the Sukuk market, the latest in issuer and investor dealings and concerns, as well as global regulatory updates.

Special Features

Project & Infrastructure Finance, Real Estate

Middle East (December)

As the birthplace of Islamic finance, the Middle East holds perhaps the greatest potential. Saudi Arabia's meteoric rise, the UAE, Bahrain, Qatar and Kuwait's continued development and new entrants such as Oman and Jordan all goes towards ensuring this region will remain the most prominent.

Roundtables

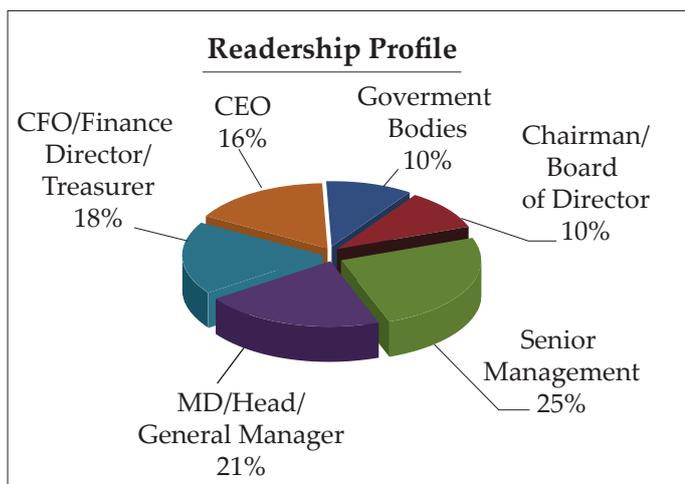
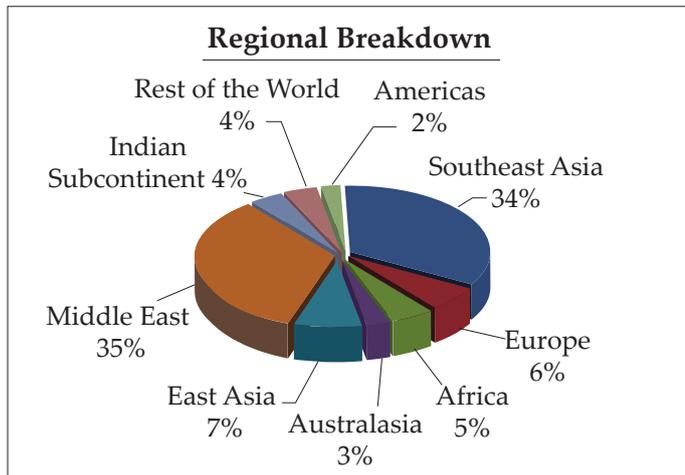
Throughout the year IFN organizes, hosts and publishes a series of closed-door roundtable discussions which are then made available to our global audience. These can be as broad or focused in theme as those participating request.

There is the opportunity to exclusively or part-sponsor these roundtables, so if there's a particular area or focus you would like to suggest, please do let us know.



Distribution strategy

Our strategy is simple. Islamic Finance news' commitment to circulation excellence is manifested through 10 years of database building specifically for the global Islamic finance community. These include senior borrowers, lenders, investors, regulators and all others involved in the global Islamic financial markets. Through continuous monitoring and updating of our database, we ensure that each IFN Supplement reaches your target audience and potential clients.



HARDCOPY ISSUE: Each supplement will be distributed to all **subscribers** of IFN plus a **controlled distribution** of C-level executives of Islamic financial institutions, investment companies, corporations and multinationals globally with particular involvement or interest in that supplement's topic.

ONLINE ACCESS: All IFN Supplements are fully available online with unlimited access

ONLINE PROMOTION: Boasting the largest Islamic finance database globally (over 55,000), everyone will receive an interactive email once each supplement is launched, offering full access and the ability to download the full issue.

TABLET ACCESS: The IFN app is available through the Play store for free. Our survey shows a large proportion of our readers download our supplements directly to their tablets.



EVENT DISTRIBUTION: IFN Supplements are available free of charge to delegates of all REDmoney events and third-party conferences which we support.

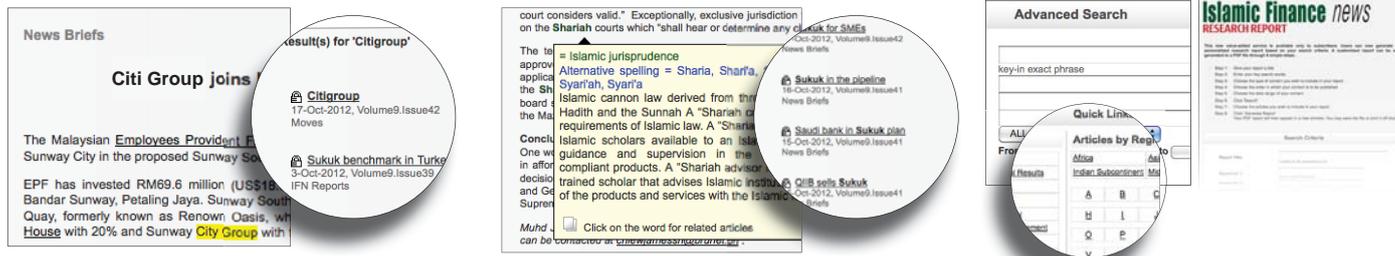
PDF's: All IFN Supplements are available as fully downloadable PDF's, allowing you to forward to your clients and colleagues or even download to your website.

Quite simply, we do everything we can to ensure everyone has full unlimited access to every supplement we publish



Search engine

Allowing for a 360° search capability on your clients, competitors and any Islamic finance terminology



Know your clients/competitors

Click on the company name and read their profile.

Related articles

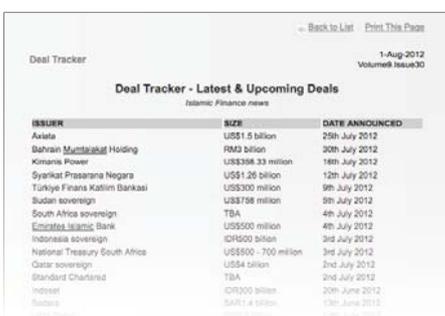
It will also automatically list all the stories related to them.

Understand Islamic finance terminology within each article

All key Islamic finance terminology in any article is explained when you place your cursor over the word. Click on the word and view all related articles.

Advanced search engine

For an exact hit on what you're looking for the Islamic Finance news Search Engine allows you the opportunity to match your specific requirements to IFN's 35,000+ exclusive articles, reports, and news briefs.



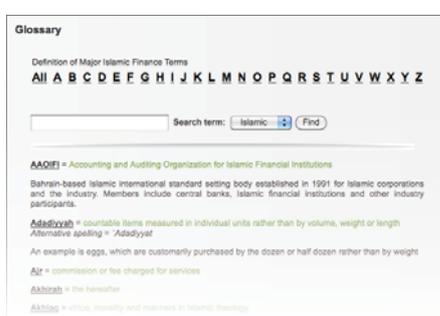
Deal tracker

Deal Tracker is an exclusive product of Islamic Finance news that monitors announced but yet-to-be closed deals, ensuring that you have a competitive advantage. You will find that this feature is both user-friendly and comprehensive. By clicking on the company name their profile appears as well as every related article found within the Islamic Finance news archives.



Directory

Find out how your clients and competitors are involved in Islamic finance. The Islamic Finance news Directory has over 8,000 companies, and is growing daily. Available only to subscribers, you can search alphabetically or by sector or region/country, and of course by company. Each profile lists every article featuring that organization, for your easy reference.



Glossary

Islamic Finance news offers the most comprehensive glossary on Islamic finance terms.

You can also search by inputting the English equivalent of an Islamic finance term. By clicking on the said term, you will be provided with a list of all articles and reports featured within the Islamic Finance news archives.

Daily alerts

Our exclusive Daily Alerts service, launched at 06:00 GMT each day, provides registrants with a comprehensive review of the Islamic finance related stories from the previous 24 hours. Available to anyone, this is a FREE service.

All you need to do is register at the Islamic Finance news homepage. These alerts are sent directly to your PC, Laptop, Tablet or mobile phone. They are also posted on our Twitter account: IFN_news.

Our expert team of journalists scour the markets each day to ensure you're well informed. Each news piece is exclusively authored as a concise review of the story, providing the meat and not the fat. It's the perfect way to keep abreast of the Islamic financing market without wading through countless emails, websites and newspapers.



Roundtables

As the Islamic finance industry continues to develop and flourish around the world, so we at REDmoney events continue to follow. Unfortunately, it's not possible to host full-blown IFN Forums in each of these destinations, and for that reason we offer an excellent alternative.

IFN Roundtable discussions provide you with the opportunity to discuss with your key client base those topics and products you as a financial service provider are keen to promote.



REDmoney Events will manage the entire process from inception, managing the event through to the distribution of the final report.

This is the perfect opportunity to gather a select group of your current and / or potential clients in one room, around one table for perhaps two+ hours to brainstorm.

ROUNDTABLE SPONSORSHIP PACKAGE

- Design and organization of the roundtable discussion
- On-the-day management, moderating and hosting
- 6-page write-up published in Islamic Finance news
- Full report published on www.islamicfinancenews.com with hyperlink
- Full contact information
- Free access for everyone visiting Islamic Finance news website
- Full Eight-page write-up PDF formatted soft copy for your own marketing
- Advertising and contact information will be included in the full report
- 500 eight-page reprints of the full roundtable for your own marketing purposes
- Photographs of each participant will be featured within the write-up
- Additional distribution to our global audience, exceeding 25,000 industry practitioners
- An exclusive opportunity and the sponsor will receive excellent branding throughout

SPONSOR COST

The total cost of the above package is: US\$20,000

Conditions:

The sponsor is responsible for inviting guests. The sponsor will decide on the content and direction of the discussion. The sponsor will submit proposed discussion up to one week in advance of meeting. Suggested minimum: 4 persons. Suggested maximum: 8 persons

IFN research report

This value-added service is available only to subscribers. You can generate your personalized research reports based on your search criteria. A customized report can be easily generated to a PDF file through 8 simple steps.

- Step 1: Give your report a title
- Step 2: Enter your key search words
- Step 3: Choose the type of content you wish to include in your report
- Step 4: Choose the order in which your content is to be published
- Step 5: Choose the date range of your content
- Step 6: Click 'Search'
- Step 7: Choose the articles you wish to include in your report
- Step 8: Click 'Generate Report'



Your PDF report will then appear in a new window. You may save the file or print.

Perfect for presentations, business trips, reports and general research.